

# Environmental Challenges 2010 and Beyond

November 4, 2009 7:30 - 10:30 AM



## Current and Emerging Environmental Issues Facing Northeast Florida

We are in a period of regulatory change probably unmatched since the National Environmental Policy Act and the initial establishment of the EPA and its associated landmark programs in the 1970's. Regulations currently being contemplated may have significant wide ranging effects on individuals, our local manufacturing and industrial sector, and the First Coast community at large. Please join us as executives in leading positions on these regulations in our region help frame the issues and a discussion surrounding the significance of four emerging regulatory issues especially significant for the First Coast:

- **Rick Ferrin, Executive Director of JaxPort**, will frame the significance of proposed river water withdrawals in Central Florida on Port Expansion.
- **Kirby Green, Executive Director of the St. Johns River Water Management District**, will frame the Districts efforts to understand the sustainability limits of groundwater withdrawals in NE Florida, and opportunities for the Water Management District and individuals, industry, and utilities to expand water supply portfolios, especially conservation efforts.
- **Jim Dickenson, CEO and Managing Director of JEA**, will frame the national rulemaking surrounding the greenhouse gas cap and trade programs, and what effects they will have on the commercial generation of electricity and electric rates in our region.
- **Greg Strong, Northeast District Director of FDEP**, will frame the Numeric Nutrient Criteria issue that EPA is forcing Florida to set that has the potential to supersede the extensive TMDL work done in this region.
- **Steve Jenkins, President of Moran Environmental Recovery - Moderator**

For each issue, we will frame the drivers for additional regulation, the potential impact to First Coast businesses, and what various groups are doing to explore these issues and to help shape public policy. This is a special gathering of community leaders discussing programs with wide-ranging impacts, exclusively for FCMA members. Manufacturing Executives and your EHS staff will not want to miss this.

**When:** *Wednesday, November 4, 2009 7:30 AM Registration*  
*7:45 – 10:30 AM Program*

**Where:** Northeast Planning Council, Board Room (2<sup>nd</sup> Floor)  
6850 Belfort Oaks Place • Jacksonville, FL 32216

**Cost:** \$25 for Members Only  
Seating limited to 75 (max 3 per company)  
Includes continental breakfast

**RSVP:** FCMA Reservation Line (904-343-9372)  
or email [debbie@fcmaweb.com](mailto:debbie@fcmaweb.com)  
*"No shows" will be billed; no refunds for cancellations less than 48 hours prior to event.*

*presented by*  
FCMA's Environmental  
Health & Safety Committee

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