



2011 Excellence in Manufacturing Awards

A. Summary: Since 1992, FCMA has annually recognized outstanding companies and/or individuals for their contributions to the overall goal of manufacturing excellence or to meeting specific objectives of FCMA. The association annually recognizes those members who are supportive of manufacturing. In addition, the Board of Directors may offer specific recognition to companies or individuals who make significant contributions to the betterment of our Northeast Florida community.

The award categories are:

- Manufacturer of the Year (1-50 employees)
- Manufacturer of the Year (51-125 employees)
- Manufacturer of the Year (126 + employees)
- Associate of the Year
- Founders Service
- Educating the Workforce
- Protection of the Environment
- Improving the Economy

Judging will be performed by three outstanding community leaders who are knowledgeable of manufacturing and FCMA. The 2011 awards will be presented at an awards luncheon to be held on Tuesday, February 21, 2012, at the University of North Florida University Center.

B. Awards Criteria: Each of the company awards for 2011 is based on specific criteria applicable to the award. Companies may be nominated in more than one category. The criteria are as follows:

1. Manufacturer of the Year:

- a. Commitment to Improving the Economy – What is company’s approach in one or more of the following in:
 - Capital investment in maintaining and/or upgrading facilities and introducing new technologies
 - Development of new products and/or processes
 - Implementation of new strategies, management techniques, or methods for conducting business/work
 - Commitment to continuous improvement
 - Growth in revenues, sales, profitability, stock performance (if applicable)
- b. Commitment to Environmental Protection – What does company do in one or more of the following to:
 - Invest in conservation and reuse
 - Education program for employees
 - Continuous improvement in use of materials and processes
 - Promote environmental protection to the community

- c. Commitment to Workforce Education - What does company do in one or more of the following to:
 - Invest in employee education and training
 - Recognize and reward employees
 - Assure competitive wages and benefits
 - Create desirable work environment
 - Go above industry norm in valuing employees
 - Create a safe work environment
 - Partner with educational and other organizations to train future workers
 - d. Commitment to FCMA – How does company:
 - Encourage participation in FCMA
 - Actively participate in FCMA
 - Provide member to member business
2. Associate of the Year:
- a. Commitment to Improving the Economy – What is company’s approach in one or more of the following to:
 - Capital investment in maintaining and/or upgrading facilities and introducing new technologies
 - Development of new products and/or processes
 - Implementation of new strategies, management techniques, or methods for conducting business/work
 - Commitment to continuous improvement
 - Growth in revenues, sales, profitability, stock performance (if applicable)
 - b. Commitment to Environmental Protection – What does company do in one or more of the following to:
 - Invest in conservation and reuse
 - Education program for employees
 - Continuous improvement in use of materials and processes
 - Promote environmental protection to the community
 - c. Commitment to Workforce Education – What does company do in one or more of the following to:
 - Invest in employee education and training
 - Recognize and reward employees
 - Assure competitive wages and benefits
 - Create desirable work environment
 - Go above industry norm in valuing employees
 - Create a safe work environment
 - Partner with educational and other organizations to train future workers
 - d. Commitment to FCMA – How does company:
 - Encourage participation in FCMA
 - Actively participate in FCMA
 - Provide member to member business
3. Founders Service: Same criteria as Manufacturer of the Year (above), except company will be reviewed on a longer term continuing commitment in each category. The intent is to recognize companies who continually exhibit a long term commitment to the goals and objectives of FCMA.

4. Educating the Workforce: Emphasis will be on specific initiatives to improve the workforce, either the company's employees or within the community, to enhance the skills of current or potential employees:

What does company do in one or more of the following to:

- Invest in employee education and training
- Recognize and reward employees
- Assure competitive wages and benefits
- Create a desirable work environment
- Create a safe work environment
- Partner with educational and other organizations to train future workers

5. Protecting the Environment: Focus will be on specific activities to protect the environment, at the plant location as well as community initiatives to advocate environmental protection.

What does company do in one or more of the following to:

- Invest in conservation and reuse
- Educate employees on environmental issues
- Continuous improvement in reducing waste in materials and processes
- Promote environmental protection to the community

6. Improving the Economy: Emphasis will be on the company's effort to improve the economy by its performance both within the company and its impact on the larger community.

What is the company's experience in:

- Capital investment in maintaining and/or upgrading facilities and introducing new technologies
- Development of new products and/or processes
- Implementation of new strategies, management techniques, or methods for conducting business/work
- Commitment to continuous improvement
- Growth in revenues, sales, profitability, stock performance (if applicable)

C. Nomination Process: Any FCMA member is eligible for nomination for any of the awards, except Associate of the Year (which is limited to associate members), and may be nominated in more than one category. Nominations may be made by the company, any FCMA member, the Executive Committee, the Board of Directors, any FCMA committee, or the FCMA staff. Nominations begin in July prior to the February awards event and are closed on December 31. Nominees will be notified by the FCMA office and will be asked to complete the requested information specific to the award. The information may be received by the FCMA office by January 20. A panel of three judges will be selected by the Executive Committee. These individuals shall be community leaders from Northeast Florida and shall not be members of FCMA, but shall be familiar with FCMA and manufacturing. The judges may elect to interview the nominees or use the completed applications.

D. Awards Presentation: The 2011 awards luncheon will be held from 11:30 AM - 1:30 PM on Tuesday, February 21, 2012, at the UNF University Center. The event is open to all FCMA members and invitees. The awards luncheon is a joint presentation with the Jacksonville Business Journal (JBj), and a special *Excellence in Manufacturing Awards* supplement will be published on Friday, March 9, featuring winners and nominees. Advertising opportunities are available and included in certain sponsorship packages.

E. Promotional Opportunities: The awards luncheon is a joint presentation with the JBJ. This is a unique opportunity to both promote your company and support FCMA. Sponsorship opportunities are available at the following levels:

Platinum Presenting Sponsor - \$5,000

- 1/2-page advertisement in JBJ supplement highlighting *Excellence in Manufacturing*
- 2 slides in a power point presentation at the event (Camera ready ad and photo of facility)
- Priority Seating
- Mention in pre- and post-event notifications to local media
- Company name and logo on the following:
 - All event marketing materials and electronic member notifications
 - Sponsor board at event
 - Listed in the event program

Gold Sponsor - \$3,000

- 1/4-page advertisement in JBJ supplement highlighting *Excellence in Manufacturing*
- 2 slides in a power point presentation at the event (Camera ready ad and photo of facility)
- Priority Seating
- Mention in pre- and post-event notifications to local media
- Company name and logo on the following:
 - All event marketing materials and electronic member notifications
 - Sponsor board at event
 - Listed in the event program

Silver Sponsor - \$2,000

- 1/8-page advertisement in JBJ supplement *Excellence in Manufacturing*
- 1 slide in a power point presentation at the event (Camera ready ad)
- Company name on the following:
 - All event marketing materials and electronic member notifications
 - Sponsor board at event
 - Listed in the event program

Bronze Sponsor - \$1,000

- Company name recognition on the following:
 - 1 slide in a power point presentation at the event (Camera ready ad)
 - Sponsor board at event
 - Listed in the event program

Patron Sponsor - \$500

- Company name recognition on the following:
 - Sponsor board at event
 - Listed in the event program

The highlight is JBJ's March 9 *Excellence in Manufacturing Awards* supplement, featuring all nominees and award winners. It will also have information on FCMA, its goals, Board of Directors, and committees. Each member is asked to consider becoming a sponsor.