

2010

Manufacturing on the First Coast

The fourth edition of **Manufacturing on the First Coast** will be published in February 2010 and be distributed over the next two years. This important issue will contain pertinent articles on the manufacturing industry and its role in shaping Florida's future growth including stories on:

- How Florida's economy will change in the near future and the role our port will play in that development
- International trade and the link between port deepening efforts and future growth
- Environmental issues facing our region
- Steering our state policies to focus on relocating companies with large capital base to our state and region
- Future of Florida's post-recession economy and how to get employees ready for that future.
- Recent legislative successes for manufacturers



DISTRIBUTION:

Our distribution is strong. 10,000 copies will be distributed to the following groups:

- Area businesses
- Business leaders
- Legislative bodies
- JEDC
- Jacksonville Regional Chamber of Commerce
- Environmental Agencies
- Military
- FCMA Members and prospective members
- Area Trade Shows
- Area schools, including high schools and career academies
- Vocational, Technical and Post-secondary institutions
- Colleges and Universities

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RATES:

Double Page, Custom Advertorial.....	\$3500
Full Page (8.375"W X 10.875"T + .125" Bleed)....	\$2000
Half Page (7.375"W X 4.5"T)	\$1150
One Third Page (7.375"W X 2.575"T)	\$750
One Eighth Page NEW: (3.675 "W X 2.2875"T)	\$450
Back Cover	\$2500
Inside Back Cover	\$2150
Inside Front Cover.....	\$2350
Renewal Discount: 10%	

PRODUCTION SPECIFICATIONS:

Camera ready ads must be provided on disk or via email WITH color proof for approval purposes. Slicks and film are not acceptable. Adobe PDFs (300dpi CMYK with bleeds) or InDesign formats preferred. Quark Xpress, Adobe Illustrator, Adobe Photoshop, or hi-resolution TIFF, EPS or JPEGs are also acceptable. Files may be emailed to Brian_Sieber@comcast.net or by post Brian Sieber 13117 Pocosin Drive • Jacksonville, FL 32246. Please don't forget to provide color proofs.